

Go Succeed Focus Group – Social Economy Business

Go succeed is a ‘catch all’ service that meets the needs of many, including social enterprise. However, it is recognised that social enterprises rely on volunteers with a passion and skill set to steer the strategic direction. Further challenges are presented in the current climate with limited access to funding sources, retaining staff, and achieving financial self-sustainability. Operating and sustaining a social enterprise business requires consideration in a diverse range of areas. Ards and North Down Borough Council is seeking to understand Social Economy issues for which it may develop tailored support.

Your opinion matters:

Are you ready to take the next step in business? Join us for an exclusive social enterprise focus group to discuss barriers in social enterprise and employment and how we might best overcome them.

- **Event:** Go Succeed Social Enterprise focus group
- **Location:** Orange Tree House, 1 Portaferry Road, Greyabbey, Co Down
- **Date:** 25 June 2024
- **Time:** 10:00 – 12:00
- **Who should attend:** This event is open to any employee, volunteer or Board member of a social enterprise, or any person thinking of starting a social enterprise. (over age of 16)

Agenda:

10:00 – 10:15	Registration and tea/coffee biscuits
10:15 – 10:45	Outline of Go Succeed service (Start, Grow and Scale)
10:45 – 11:45	Focus Group – four areas for discussion. <ol style="list-style-type: none"> 1. Barriers to good Governance and Organisational direction – skills analysis, roles & responsibilities, governing documents. 2. Financial sustainability – strategic direction who sets it, becoming financially self-sustainable, return on investment and reserves policy. 3. Social impact / social value – measuring the change you make? It’s not what you spend but how you spend it.
11:45 – 12:00	Networking with light bites

To register email: signaladmin@ardsandnorthdown.gov.uk

For more information, visit www.go-succeed.com